Paolo **Munna**

Based in	Milan, Italy
Born	30 Apr 1996
Languages	IT, EN, JP
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PRODUCT · USER INTERFACES · BRANDING · DATAVIZ · 3D

Hello, I'm Paolo.

I'm a **Product Designer** with **over seven years of experience** designing web applications, mobile apps, and physical products. I'm used to working on projects through **the entire product design process**, from ideation to implementation.

I began my journey as a front-end developer during my studies, but my passion for visual design led me to start out as a graphic designer, up to my current role as a Product Designer.

I love **finding creative solutions** to problems, and I enjoy **trying out and mastering** new tools.

When I'm not working, you can find me doing 3D, playing video games, sewing, cooking, or learning photography.

Proficiency

Tool Expertise

Figma, Framer, Miro, Adobe, Affinity, Notion, Blender, React, Office, Wordpress, CMS

Skills

Product Design, UI, UX, Testing, User flows, Branding, Animation, Prototyping, Design sprints, Web analysis

Studies

Design Diploma @ Galdus - 2016

IT Diploma @ ITSOS - 2015

Experience

Product Designer @ Bemind · · · · · · · · · · · · 2021 - Present

Working as a consultant, managing multiple projects simultaneously, including both in-house and client products, and interfacing directly with clients.

- Designing UX and UI using Figma, starting from wireframes and adapting them to visual interfaces
- Product definition with the entire team during the early stages of a project
- Creating graphic visuals for social accounts, advertising, packaging and stationery.
- Web building on Framer based on Figma projects, or straight from Framer. Including CMS handling and analytics
- Preparing and assisting on on-site or online workshops such as Brand Sprints, Brand Positioning, Bluepring building etc.
- Hands-on consulting directly with the clients in their offices or spaces for short periods of time (under one year).
- Web Analytics with attention to user behaviour, AB Testing, and demographics

bemind.me ↗

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Competencies

Certifications

Notion Expert

Extra

Non-profit designs, and design support for events

I also like

3D, videogames, sewing, drawing, theatre, photography, cooking, D&D

Experience

Product Designer @ Vidra······· 2019 - 2021

Providing web design, graphic design and advertising services for this e-commerce builder, later integrated into Axerve.

- UI Design of the landing page and the project dashboard.
- Implementing new features and how they affect the existing ecosystem.
- Interfacing with the dev team to find the best solutions to implement design modifications or new features
- Designing digital ads to promote the project on social platforms

vidra.com ↗

Web designer @ IES Italia······· 2016 - 2019

Worked as an all-around graphic designer for every need, some projects needed.

- Designing landing and product pages for various parallel projects.
- Creating a vast range of products including Social Networks, Internet providing services, Infotainment portals, and so on.
- Working on a web series to promote one of the products. Tasks included handling lights and set design, filming, and video editing.
- Designed applications available across different devices (i.e. the ElevenSports app was designed for web, mobile native and TV app)

ies-italia.it ↗

UI Intern @ Girasolemedia······· 2014 - 2015

Designed websites using basic web development languages and CMSs. Additionally, I ensured that I followed SEO best practices for each website.

- Creating and managing websites trough CMSs such as Wordpress.
- Creating social and PR kits for clients including templates for social networks.
- Interfacing with the clients for requests and implementations on their websites.